

Daniel N. Caruso

dcaruso19@gmail.com | linkedin.com/in/danielcaruso | github.com/dcaruso19
daniel-caruso.com | 631.235.5299

Product Manager

Languages, Techniques, and Software

- Experienced with: Project Management, Quality Assurance (cross-browser/device testing and finding user-experience issues), JIRA and Agile Development, WordPress, HTML5, CSS3, SCSS/SASS, JavaScript, jQuery, Github, Salesforce/Demandware, Responsive Design (media queries), Bootstrap, Foundation 5, Google Analytics, Facebook Ads Manager, Google Developer Tools, Basecamp, Sourcetree, Bitbucket, HubSpot, Terminal, BrowserStack, GTmetrix, and Screaming Frog SEO.
- Knowledge of: PHP, Selenium WebDriver, Automation scripts, Vue.js, Node.js, Handlebars.js, Angular.js, AJAX, C#, MySQL, Microsoft SQL Server, SharePoint, Azure, Adobe Creative Cloud, GIMP, Grunt, Gulp, and Bower.
- Software: Nginx, Apache2, Git, PuTTY, WinSCP, FileZilla, Transmit FTP.

Employment

Thomas Publishing Company – 5 Penn Plaza NY, NY

12/2017 – 1/2019

- **Lead Web Developer** – The only in-house web developer relied upon to handle all strategists and project manager's urgent issues in a fast-paced atmosphere.
- Personally launched over 120 websites for clients, implemented SSL, and resolved all conflicts and mixed content errors with the catalog navigator subdomain. Manually updated clients' DNS records or sent detailed instructions to clients' IT teams.
- Managed an outsourced team of programmers with a significant time-difference between us. Had to plan due dates accordingly and be keen of their workload and restrictions – communicated efficiently since they left by 10AM every morning.
- Led quality control operations over every website that was created – followed strict guidelines and cross-browser/device testing. Found hundreds of bugs within the framework and between all websites combined.
- Trained and experienced in making urgent WordPress and HubSpot code edits, including backend PHP changes.
- Converted websites from HTML pages into dynamic WordPress templates using PHP – made sure clients could easily make edits in WordPress without coding expertise, as Advanced Custom Fields were used.
- Liaison between each client's business requests and the outsourced web development team – technical manufacturing specifics were shown in creative, functional ways on each website – focused on UX and mobile device testing.
- Performed quality control on complex Growth-Driven Design tests with multiple variations intended to improve website user experience. In turn, this improved client's website traffic, click rate, and request-for-quote form submissions.
- Used Basecamp tasks to log and track issues; Bitbucket and Sourcetree to review and commit code changes.

Vitamin World – Long Island, NY

4/2015 – 09/2017

- **Full-Time Web Developer / QA Analyst** – Implemented bug fixes, responsive design techniques, and various changes to the corporate website using CSS, JS, and Demandware specific syntax such as ISML.
- Used JIRA tickets to log and track issues while adhering to the Salesforce Commerce Cloud (formerly known as Demandware) development lifecycle with proper code testing.
- Expertise with Salesforce Commerce Cloud – passed certification exam (Developing in Demandware Exam - DEV190XM).
- Integral role in site/company redeployment and reported over 75 bugs found within our new site - carefully outlined and recorded replication steps. Validated website and components in fast turnaround, including promotions and campaigns.
- Led UAT meetings with PowerPoint presentations detailing specific critical site bugs/defects.
- Used browser tools to verify correct site functionality across device sizes, viewports, and resolutions.
- SEO Project technical lead – implemented rich snippets, structured data, canonical tags, pagination, noindex/nofollow tags.
- Maintain the technical aspects of our blog, upgraded plugins, and performed load time speed enhancements.
- Worked with several 3rd party companies to integrate their latest technology such as PayPal, Bounce Exchange, Certona, Impact Radius, Candid, Conversant, RKG, Apogee, Thrive, BoldChat, Facebook, Pinterest, and Instagram.
- Implemented and developed site enhancements such as gift card balance lookup, scroll-to-top arrow, 'view more' containers, header and footer redesign, SVG icons, homepage slider tabs, and product badges.

ABC News – 47 W. 66th Street NY, NY

8/2012 – 10/2015

- **Digital Media Specialist / Avid Editor** – Edited material for ABC shows such as GMA and 20/20.

Spectrum Branch – Long Island, NY

7/2012 – 1/2017

- **Web Developer / QA Analyst**– Used responsive design techniques to increase performance and usability of websites.

- Freelance Web Developer** – Hired by various companies 4/2012 – Present
- Check out suttonproductions.net, alltheblinkthings.com, and longislandloutequila.com for examples of my sleek, yet simplistic designs.
- News12 Long Island** – Cablevision - Woodbury, New York 3/2012 – 10/2012
- *Freelance Final Cut Pro Editor / Producer* – With writing and graphics responsibilities.
- WCBS** – Ch. 2 – Creative Services – 524 W. 57th Street NY, NY 2/2012 – 3/2012
- *Freelance Editor / Production Assistant* – Edited WCBS Channel 2 promos for day of air.

Education

Treehouse Track Certifications: Front End Web Development, Full Stack JavaScript, Development for WordPress, Beginning PHP.

LinkedIn Learning Certifications: Programming Foundations: Fundamentals, UX Foundations: Accessibility, User Experience for Web Designers, and Web Development Foundations: Full-Stack vs. Front-End.

Thinkful: Front End Web Development Course 9/2014 – 1/2015

- 4 Month intensive course with mentor sessions once a week – learned HTML, CSS, JavaScript, jQuery, Git, Bash, AJAX, and Design Fundamentals.

University of Maryland, College Park - Bachelor of Arts – Psychology 8/2006 – 1/2010

- Graduated Early – Member of Theta Chi Fraternity.